

August 21, 2014

Scrip ID: SUPERSALE / Code: 512527

BSE Ltd.

Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

Madras Stock Exchange Limited

No.30, Second Line Beach,
Chennai - 600 001

Dear Sir / Madam,

Sub: Open offer (“Offer”) for acquisition of up to 7,98,590 fully paid-up equity shares of face value of ₹ 10 each from the public shareholders of Super Sales India Limited (“Target Company”) by Lakshmi Cargo Company Limited (“LCCL”) and Lakshmi Life Sciences Limited (“LLSL”) (LCCL and LLSL are collectively referred to as the “Acquirers”) and Sanjay Jayavarthanavelu, in his capacity as a person acting in concert with the Acquirers (“PAC”), under the provisions of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and subsequent amendments thereto (“SEBI (SAST) Regulations”)

With respect to the captioned, we, the Manager to the Offer, enclose the Post Offer Advertisement published on August 21, 2014, on behalf of the Acquirers and the PAC, in terms of the Regulation 18(12) of the SEBI (SAST) Regulations.

We request you to take the same on your records and upload it on your website for dissemination to the public.

Thanking you.

Yours sincerely,

For Axis Capital Limited



Authorised Signatory

Name: Shilpa Jhaveri

Designation: Sr. Vice-President, Corporate Finance

Encl: A/a

Axis Capital Limited (Erstwhile “Axis Securities and Sales Limited”)

SEBI Merchant Banker Regn No.:MB/INM000012029 Member Of: BSE Ltd. & National Stock Exchange of India Ltd., Mumbai.
CIN No. U51900MH2005PLC157853

Regd. Office: Axis House, 8th Floor, Wadia International Centre, P. B. Marg, Worli, Mumbai – 400 025 &

Corp. Office: Axis House, C-2, Wadia International Centre, P.B. Marg, Worli, Mumbai – 400 025.

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